

Childhood CANCER FOUNDATION

CANDLELIGHTERS CANADA

Contact

www.childhoodcancer.ca

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2004 Gold Ribbon Gala – a dazzling success!



Decades ago, popular rock vocalist Bob Seeger sang about "those big city lights." Well, the lights of downtown Toronto have never shone brighter than on the night of November 10, 2004 when the Childhood Cancer Foundation, in partnership with Hilton Canada, held their first ever Gold Ribbon Gala.



Guests of the Gold Ribbon Gala enjoy looking over tantalizing auction prizes, grooving to cool jazz and a cocktail reception early in the evening.

The Gold Ribbon Gala began with a cocktail reception in the towering foyer of the Toronto Ballroom at the Downtown Toronto Hilton. Business luminaries, showbiz personalities and medical experts in the field of pediatric oncology mingled with members of the Foundation and our special invitees: cancer survivors and their families. With some of our bursary recipients acting as special "Ambassadors" our guests were warmly welcomed. Attendees entered the reception following an unbroken line of tables traversing the foyer walls, laden with a huge selection of silent auction items generously donated by wonderful sponsors such as: Hilton, Westjet, and Westmont Hospitality.

Continued page 4

Foundation maps its future

New three-year vision "creates the future"

Foundation President & CEO, David Stones, likes the expression, "The best way to predict your future is to create it."

Ian Young, Chair of the Foundation's Board, along with other Board members, likes it too.

Fact is, in business, whether for profit or not-for-profit, it's a competitive world out there. The organizations that survive and thrive are the ones that stay ahead of the curve through a constant process of evaluating and assessing the impact and usefulness of their products and services. It's all about relevancy. The more relevant your outputs are to your target audience, the greater the value placed on them by users and supporters. And all this translates into financial health and, ultimately, significantly increased chances that your organization's mission and business objectives will be met or exceeded.

The Childhood Cancer Foundation Candlelighters Canada has just completed a hard-nosed self evaluation process to ensure that its programs and services have the highest and best impact on Canada's childhood cancer burden over the coming three year period.

Creating Our Future: A Three-Year Strategic Vision, approved by the Board of Directors this past November, is the end result.

Foundation President & CEO David Stones likes the expression, "The best way to predict your future is to create it."

Childhood
CANCER FOUNDATION
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Creating Our Future
A Three-Year Strategic Vision

September 2004

Continued on page 2...

Foundation maps its future continued from page 1

Over 100 stakeholder organizations and individuals were consulted in the compilation of the report's nine Core Strategies and underlying 49 Strategic Actions.

"Our Foundation has done a lot right since 1987," David Stones says. "But there's inevitably a number of areas where we have to change. The cancer control scene is shifting. People are learning and getting their information differently. We now have a fresh sense of unity and cohesion in the childhood cancer community in the form of the Council of Canadian Pediatric Hematology/Oncology Directors. Marketing and fundraising methodologies are vastly different from 10 years ago."

Stones cites the growth of the internet and website-based information as but one stark example of this latter trend. "Our hard copy Resource Centre here in downtown Toronto is no longer relevant or useful. So we're re-tooling our website with a major overhaul. Our new website will also play a major role in connecting families, support groups and survivors."

With many of the recommendations slated for action in the first year of the plan, Foundation stakeholders will start seeing changes to programs very soon. Some highlights include:

- Implementation of a revised and updated Family Support or Resource Kit;
- A complete re-build of the Foundation's website, with a focus on the addition of an authoritative, parent/survivor reviewed bibliography of resource materials; a strengthened Teen Network section; and an expanded parent and support group section;
- Exploration of a semi-annual National Childhood Cancer Conference to coincide with the annual meeting of the Council of Pediatric Hematology/Oncology Directors;
- Institution of a Parent and Survivor Group Infrastructure Support Fund;
- Stronger marketing and promotion of Foundation programs, including supporting radio, television and print advertising;
- Initiation of discussion with American counterparts to explore ways of developing shared, integrated strategies, as appropriate; and
- Improved communications to support groups and donors, including implementation of an e-bulletin series.

Both David Stones and Ian Young point to the revised Mission Statement for the Foundation as a real highlight of the strategy document. "For the first time, our Mission talks explicitly about a 100% cure rate," Ian tells us. "Creating Our Future sets the course for that to happen." Contact and the new e-bulletins will be used to keep readers informed as the strategic plan is implemented over the coming months.

Retreat yourself - a cancer retreat for young people

RealTime Cancer will be hosting a retreat for young cancer survivors this summer in Newfoundland. The weekend of September 2nd to the 5th, 2005, will be focused on support, inspiration, coping, healing and is open to any young survivor between the ages of 15 and 30, at any stage of a cancer challenge. RealTime Cancer considers this a different kind of cancer retreat, one designed specifically for young people, focusing on the unique challenges they face being young and living with cancer.

Retreat Yourself offers an opportunity to connect with others who have gone through similar challenges, and share your experiences. Meet some new friends, and learn new techniques to help continue healing and, most importantly, living and loving life. The weekend will include things such as meditation, mindfulness training, art therapy, activities to get to know yourself and others, and the amazing company of other people that will truly "get" you.

Retreat Yourself is on September 2nd to the 5th, 2005 (Labour Day weekend). A \$30 refundable deposit will hold your spot and the retreat is free to all patients and a supporter each! All you have to do is get to the Rock, which Realtime Cancer can of course help you with.

To find out more about Retreat Yourself and Realtime Cancer please Call: 877 – 571 – 7325 or email hope@realtimecancer.org or visit www.realtimecancer.org. You can also snail mail to: Realtime Cancer P.O. Box 23017 St. John's, Nfld., A1B 4J9

Home Sweet Home....a concert for kids...with cancer.

Award winning Canadian country artist Danna Lynn and some of her friends will be staging a very special benefit show with most of the proceeds being donated to the Childhood Cancer Foundation. Built along the lines of a traditional variety show, the program entitled "Home Sweet Home" starts at 3:00 p.m. on May 15th in the Crystal Ball Room of the Walper Terrace Hotel, Kitchener, ON.

Danna takes the fight against childhood cancer personally: "I have six beautiful kids whom I love very much. They are my first priority over music and I just can't imagine what it would be like to have anything happen to them."

Appearing along with Danna will be Larry Mercey (Mercey Brothers); a special appearance by award winning classical guitarist Kevin Ramessar; musical theatre's Fred Love; twin stars Phoenix and Mercedes Arn – Horn; ballet dancer Maya Ashoka; Deb Misner; the ever hilarious "Crumbly the Clown"; **and a very special mystery guest.**

"This show is all about kids and I really want to showcase as many children as I can," says Danna. "Kids like Phoenix and Mercedes and our lovely little dancer Maya Ashoka are incredibly talented!" With ticket prices at a modest \$20.00, "Home Sweet Home" is great entertainment value and with only 250 seats available you should reserve yours now.

Through ticket sales and sponsorships Danna hopes to raise \$20,000 for the Childhood Cancer Foundation. Interested sponsors should call her @ 519 – 748 – 6722. To learn more about Danna's music or to hear samples of her cd please check www.dannalynn.com. To learn more about Kevin Ramessar or to hear samples of his music please go to: www.kevinramessar.com.



Danna Lynn received the coveted New Country Gospel Female Vocalist of the Year 1998 and New Country Gospel Female Entertainer of the Year 1998 from the North American Country Music Association.

Seeking higher ground in the fight against childhood cancer

Cresting the peak of Mount Logan in the pursuit of a 100% cure rate for childhood cancer is an exciting challenge for professional climber and motivational speaker Russ Barstow.

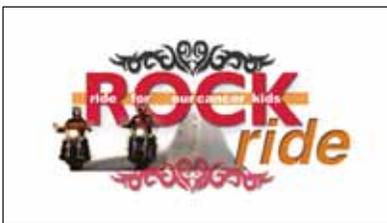


Founded in 1999, the Summits of Hope team was the first group to climb a mountain for cancer. This year, Russ, with his Summits of Hope team, will be scaling Mount Logan in the quest to raise money for the Childhood Cancer Foundation. Mount Logan is the highest mountain in Canada and the second highest in North America. Located in Kluane National Park in southwestern Yukon, Mount Logan has an elevation of 5959m and has the largest base circumference of any mountain on earth. Russ and his teammates have already scaled Mount



Elbrus (2004), Mount Aconcagua (2003), Mount McKinley (2002), and Mount Kilimanjaro (2001) on the way to achieving their goal of climbing seven of the world's highest summits. The remaining summits include Carstensz Pyramid (Australasia) Indonesia, Vinson Massif (Antarctica) and Mt Everest (Asia).

Russ Barstow is the Founder and President of Summits of Hope, a registered not-for-profit association dedicated to raising funds to help promote care, advocacy, research and education of childhood diseases. The previous climbs were intended primarily to benefit the B.C. Children's Hospital but the team has felt a growing need to broaden their horizons. By partnering with the Childhood Cancer Foundation, this year Barstow's Summits of Hope team will be representing and benefiting kids with cancer from all across Canada. Through the Foundation's fundraising mandate with the Council of Canadian Pediatric Hematology / Oncology Directors and the 17 cancer care centres they represent throughout Canada, funds raised by this year's climb will be donated to the Foundation and will form part of its annual commitment to the Council in support of childhood cancer research.



Ontario motorcyclists get together for the R.O.C.K Ride

On July 9th, motorcyclists from across Ontario will come together in Cambridge with a common purpose, to ride against childhood cancer. The R.O.C.K. or Ride For Our Cancer Kids was founded by Bob & Lori Thomas after the loss of their daughter Samantha to cancer in 2003. "Watching a loved one suffer from cancer and from treatments, only to have them pass away is a terrible thing," says Bob. "When it's your own young child, the pain is simply unimaginable. We couldn't stop Sammy's cancer, but hopefully we can help save some other precious lives." Knowing they had to do something, and aware of the motorcycle community's fund-raising abilities, a charity ride seemed an obvious step.

In 2004, the R.O.C.K. raised over \$13,000 for research and 2005 promises to be much bigger and better. Hardcore bikers, weekend tourers, sport enthusiasts and cruisers alike will be out raising pledges from friends, neighbors and co-workers this spring, in anticipation of the big day. Registration is at 10:30 a.m. with the ride starting at noon. There's lots of fun, food and entertainment after the event. If you ride or know someone who does, check out www.rockride.com for a pledge form and ride details, email info@rockride.com or call 519-740-3572.

Their slogan "Everyone has a mountain to climb" came to Russ from personal experience. His cousin Ben was diagnosed with cancer at two years of age and sadly succumbed to the disease three years later. When Ben began his cancer journey Russ created "Summits of Hope" to raise funds in the pursuit of a cure for childhood cancer. Barstow has said he wouldn't be doing this if it wasn't for the children that he gets to meet and deal with on a regular basis. It is his dream to have a national organization that raises funds to help children like his cousin Ben.

Barstow now spends a lot of his time giving lectures to corporate groups and schools. He wants Summits of Hope to inspire people to get out and lead a life of adventure and make a difference in their community. "I believe we can make a difference in the way people donate money – and help new donors see that they really can make a difference," says Russ. "But most importantly, I believe that groups like ours can inspire people to understand that ANY mountain can be climbed... even cancer... by taking small, steady steps toward the summit." He has frequently said, "I always equate climbing to my cousin Ben's battle with cancer. Ben taught me how to triumph through adversity."

Flying flags of hope to sponsor the climb



Groups are invited to create and sponsor their own "Flag of Hope" that the Summit team will carry to the top of Mount Logan. Each group can create a special message of hope for their flag and the Summit team will fly it from the peak. The moment will be immortalized with a photograph of the flag flying at the top of the mountain. We expect great media coverage and a lot of online activity as sponsor groups follow the progress of their flag by reading the teams daily reports at the Summits of Hope website.

Russ and his team expect to raise approximately \$500,000 through various sponsors and their Flags of Hope program. To make a donation or to find out more please contact Gary Quiggan or Christina Chen at the Childhood Cancer Foundation 1-800-363-1062 or visit the Summits of Hope website @ www.summitsofhope.com.



Bob Thomas, co founder with wife Lori of the R.O.C.K. Ride, presents a cheque to David Stones of the Childhood Cancer Foundation at last year's event.

2004 Gold Ribbon Gala continued from page 1



Smooth jazz from the Jo Deslippe Quintet.

Entertained by the hip, smooth jazz sounds of the Jo Deslippe Quintet, guests meandered through the auction area, carefully entering their bids on favourite items such as a BMW sports car, Caribbean vacations, Persian carpets, a 26 foot RV, a vintage hockey sweater, dining packages, jewelry and dozens of other prizes.

Jacque Kirk and Marion Bakes of Bravo Meeting Management Solutions made some great contributions to our event. Through their travel industry connections they were able to solicit some amazing auction prizes, as well as encourage their company to buy a table. Their crowning achievement, however, was the "Balloon Pop." Players selected from over 600 blue and gold balloons and then "popped" them in the hope of finding a prize voucher inside. Every third one was a winner, with a diamond ring, donated by Bob Thomas of the R.O.C.K. Ride Foundation and valued at \$2,500 as the grand prize. In a scene to rival "The Lord of the Rings," would-be adventurers challenged lady luck, exploding hundreds of balloons in their quest for the magical ring! As luck would have it, a handful of balloons slipped their "surly bonds" and floated up to the ceiling some 30 feet over-head. At the end of the evening when the ring had not been won, the left-over prizes, including the diamond ring, were entered into the live auction. When all was said and done the balloon pop was great fun and contributed some \$2,000 in the fight against childhood cancer.

Lead sponsor, Hilton Canada, reports the Gala attracted first class media coverage, including major dailies, national hospitality magazines and e-publications.



The quest for the ring would have done Frodo Baggins proud.

At 7:30 p.m. guests were ushered by volunteers into the grand ballroom, beautifully decorated through a donation from Event Fusion. Gold and blue mood lighting, centre pieces of shimmering gold ribbon, two 12 foot multimedia screens and a huge Childhood Cancer Foundation banner created an atmosphere of anticipation. Each table was named in honour of one of our bursary students, young cancer survivors, many of whom were in attendance, acting as "Ambassadors" for the Foundation. Each student was profiled on special appeal cards that also served as an entry for an amazing door prize from Westjet.

The Toronto Hilton served a wonderful four course meal prepared by Chef John Cirillo & donated by parent company, Hilton Canada. A fine selection of wines, donated by Pelee Island Winery, accompanied dinner. Though the evening was to be a venue for fun and celebration, no one lost sight of why they were there. A multimedia presentation featuring images of cancer survivors interspersed with five "Gold Ribbon Moment" video clips served to underscore the urgency of the fight against childhood cancer. While there is much to celebrate, there also remains much to be done.



David Stones, CEO of the Childhood Cancer Foundation, welcomes guests to the inaugural Gold Ribbon Gala.

David Stones, CEO of the Foundation, and Ian Young, Chair of the Board, spoke of the Foundation's achievements in 2004. Anna-Lisa Mantesso thanked the Foundation and discussed Hilton Canada's commitment to serving Canadian communities.

Dr. Victor Blanchette, Chief, Division of Hematology / Oncology at Toronto's Hospital for Sick Children, and member of the Board of Directors of the Foundation, gave an emotional speech on the current state of research and developments in pediatric oncology. He also discussed the importance of the relationship between the Childhood Cancer Foundation and CPHOD: The Canadian Council of Pediatric Hematology / Oncology Directors which represents all 17 pediatric oncology treatment centres in Canada. He referred to the Foundation's relationship with CPHOD as vitally important and on the right track to develop new treatments targeted at specific types of cancer. It was especially moving when Dr. Blanchette referred to his patients as "our little heroes," their bravery and willingness of spirit being the greatest inspiration in his life. He encouraged us all to keep working, saying, "We must win for them."

Dr Blanchette of the Canadian Council of Pediatric Hematology / Oncology Directors addresses the Gala audience saying "We must win for them!"



Paralympian Andrew Haley assures the crowd "We are all in this together!"

Gold medal winner, Paralympian Andrew Haley gave an enthralling speech about his experiences with childhood cancer. A two time survivor who was told more than once that the odds were stacked against him, Andrew recalled saying goodbye to his toes prior to amputation, and losing his hair twice. Yet he came back to become a world class athlete. Andrew very pointedly reminded us that without ongoing research and support his life would have been part of 23,000 years of potential life lost annually to childhood cancer.



CHFI's morning show hosts Jay and Billie doing a great job as our MCs.



David Munro, father of little Hannah Munro, a childhood cancer survivor and one of our Ambassadors, told us all how grateful he was to the Foundation for its support through Hannah's cancer journey, how dedicated he is to helping other families and how he now considers every kid with cancer to be "one of my kids."



Ian Young (Chairman) and David Stones (CEO) present a plaque of recognition to R.O.C.K. Ride's Bob Thomas.

Another of our Ambassadors, Trevor Johnson, gave us a very personal account of his cancer journey. He spoke of how he is continually inspired by a \$100 bill given to him by Shaquille O'Neal on which he had written "never give up." His experience with childhood cancer has taught him to live life to the fullest – never knowing what may cross his path. The presentations were completed by our CEO, David Stones, and our then Chief Revenue Development Officer, William Pace, giving special plaques of recognition to some of our key corporate sponsors: the Independent Order of Foresters; Shoppers Drug Mart; Bombardier Aerospace; Pfizer; Merck Frosst; Fulford Brown; R.O.C.K Ride; Coast 2 Coast; and Hilton Canada.

Once the presentations were complete, Hoss Bertrand, our spirited auctioneer, got the live auction started. With his war cry "c'mon folks...it's for the kids," he soon had people bidding fast and furiously!



Auctioneer Hoss Bertrand drives up the bidding, reminding everyone "it's for the kids!"

As the bidding heated up our volunteers scrambled to keep up and radio personality Billie was seen wandering from table to table with a huge wooden mallet in hand, encouraging reluctant bidders to "dig deep!" There was an amazing assortment of items on offer and the crowd got really boisterous. It was a great event raising over \$140,000 and we are all looking forward to doubling that next year!

The Foundation wishes to thank all of our sponsors, staff, volunteers and Ambassadors without whom our Gala simply would not have been possible.



CHFI'S Billie employs a little gentle persuasion.

Julia Brown: a spokesperson for kids with cancer...and their families.

When Julia Brown was diagnosed at the age of 13 with Stage IV Hodgkin's Disease she said the news was not only dismaying to her but also devastating to her family. "It was if my entire family had been suddenly uprooted," says Julia. "But the Childhood Cancer Foundation was there to help. Their support enabled my parents to take a step back, look at things a bit more objectively, become more grounded and prepare for the battle ahead," Julia says. The Foundation also connected Julia with a peer, someone she could talk to, who had undergone a similar experience, something she describes as being very important and reassuring. "The Foundation is strengthening its teen network program, encouraging young people all over Canada to speak to one another on the phone or the internet...and that is so important," Julia reminds us.



Childhood Cancer Foundation Ambassador, Julia Brown, loves studying radiation therapy so that she can one day "give back to the cancer community."

Giving back to the entire cancer community...

The Foundation's role continued in Julia's life after her recovery. She received a Bursary Grant to help with her post secondary education. "Candlelighters is helping me to live my dream...I'm studying radiation therapy at the Michener Institute and that will allow me to give back to the entire cancer community."

Julia is also helping the Foundation fundraise by graciously agreeing to act as a spokesperson in our direct marketing appeal program. Julia concludes with a very positive summary of her relationship with the Foundation: "In my opinion, there is no better foundation to support than the Childhood Cancer Foundation."

Recreational vehicle dealers association conference dinner raises \$13,000 for childhood cancer.

The Recreational Vehicle Association of Canada is one of the Childhood Cancer Foundation's newest partners in the battle against childhood cancer. Composed of 7 regional associations and comprising over 650 member dealerships, it represents the recreational vehicle community in Canada. In November of 2004 in Louisville, Kentucky, the RVDA met for its annual conference, but this time with a twist... to raise funds for childhood cancer research while they were there. A fundraising dinner was preceded by a day-long table-top hockey tournament as intense as any Stanley Cup final. With dozens of RVDA members competing for the coveted position of champion, the RVDA was able to raise in excess of \$13,000!

"We saw this as a fun and creative way to raise funds for the Foundation," says Eleonore Hamm, the Executive Vice President of the RVDA Canada. "Our membership was thrilled to participate, knowing that their efforts were going to help children with cancer." Gary Quiggan, the Foundation's VP Marketing & Development went a step further. "Holding a table hockey tournament for childhood cancer shows exactly how creative you can be when trying to make a difference in the life of a child. The RVDA typifies the kind of out-of-the-box creativity that we urge all of our fundraising partners to strive for."

The Imperial Oil Foundation helps to finance our new website.

The Imperial Oil Foundation has been a long time and generous partner of the Childhood Cancer Foundation, with a history of giving start-up funding to some of our most important programs. Both our Back to School and Touch the Sky programs were made possible with the support of Imperial Oil. Now they are providing a grant to facilitate one of the Foundation's most ambitious endeavors: our new interactive website. Specifically designed to provide a "one-stop" experience for all those affected by childhood cancer, this website will contain not only reference and educational information, but also downloadable versions of all of our support kits and materials.

"This new website is a cornerstone of our vision for the Foundation's future provision of information and support services to all those affected by childhood cancer in Canada," notes David Stones, CEO of the Childhood Cancer Foundation. "We are very fortunate indeed to have such a strong and long-lasting relationship with a supporter as generous as the Imperial Oil Foundation."

To make a donation to the Childhood Cancer Foundation please call 1-800-363-1062 or visit www.childhoodcancer.ca

www.childhoodcancer.ca ...establishing a new national standard in online support.

The Childhood Cancer Foundation recognizes, along with most of the civilized world, that the internet is fast emerging as the information source of choice. Our current website, although seemingly adequate at one time, is now ready for a major face lift.

As Canada's only national organization dedicated entirely to the fight against childhood cancer, it is imperative that the Foundation's website is the communication and information standard for all stakeholders in Canada's childhood cancer system. The popular trend of "blogging," the convenience of a secure chat room, bulletin board systems, and instant messaging services add to the ways in which our organization will maximize communication and stakeholder outreach.

Our new site: www.childhoodcancer.ca will have five primary objectives:

Help families and groups to connect and network:

First and foremost our website will be a portal through which thousands of Canadian kids and their families can speak to each other. Our new site will help to build and maintain the Childhood Cancer Community through email sharing, "blogging," a bulletin board, our teen connector service and special Parent / Survivor Support Group sitelets. The Foundation will help to create and host free of charge a series of sitelets for any Parent / Survivor Support Group that will include a templated capacity for membership rosters, contact information, current and special events or announcements with a national index and linking service.

Our new site will be the founding point of our national teen network. We will encourage teens with cancer and their families to speak to each other through "blogging," bulletin boards, email and a secure coded chat room. Frequently we are reminded of the extraordinary value of peer support in times of trial and need.

An excellent case in point occurred in early February. The Foundation received a phone call from a woman requesting a bursary application for her daughter who had recovered from leukemia. During the conversation she spoke at length about their experience and how comforting it was when the Foundation connected them with another young woman who had gone through a cancer experience very similar to her daughter's. She described talking to this person as "a most wonderful sense of relief...a light at the end of the tunnel...we were speaking to a real live person who had just undergone the same thing my daughter was facing." Incidents like this only serve to underscore the importance of networking. Once again it bears saying that as Canada's only national charity dedicated to the fight against childhood cancer it is incumbent upon on us to connect as many people in as many ways as possible.

To inform and educate: The site will inform and educate the public about the Foundation and childhood cancer. The site will house detailed information about all of the services and programs that the Foundation has available. We will include real time online application processing for services such as bursary requests, as well as online, "downloadable" versions of all of our support literature. Our new website will be an effortless "one stop shop" for everything that we do...free and available 24/7.

Our recently inked agreement with the new Pediatric Hematology / Oncology Council will provide us with expert pediatric oncology guidance and support at an unprecedented level. Through the leading pediatric cancer care centres in Canada we can connect to information that is current and vital. One of the first uses we will make of this is to create an online bibliography that we will build into a sector-leading standard for reference books, DVD's and other materials on childhood cancer.

To fundraise and build recognition: Our site will be an extension of the Foundation through which we will showcase our accomplishments and vision. We will use case studies and testimonials to highlight the value, relevancy and ongoing public need for our programs and services. We will put forward a powerful case statement that will help attract both corporate and individual supporters. We will build recognition for the urgency of research and support in the fight against childhood cancer. The website will become one of our most important fundraising tools. All giving options will be provided online, including cash donations. All sponsorship and program support options will be presented for current or prospective corporate supporters. We have thousands of Canadian families to help and in order to do so effectively we must attract a wider corporate and private donor base.

To assist with the development of a volunteer base: Now that we are re-emerging as a newly directed and more vital organization, the Foundation is frequently being approached by people who want to contribute through volunteering. Our new website will list opportunities for potential volunteers as part of the "Ways to Contribute."

Promoting and recognizing third party events:

Any person or group that wants to stage a special fundraising activity or help in the fight against childhood cancer is welcome to approach the Foundation for promotional assistance. Provided the group is bona fide and the cause is within our mandate we will gladly consider offering online assistance.

Our new website will extend the Foundation's services and mandate into the cyber world and through our relationship with the Council will give us a truly national footprint. Our site is being designed to serve every key stakeholder in the Canadian pediatric cancer community: families, parent / survivor support groups, health care institutions, related care givers, social and support agencies, corporate and individual donors, volunteers, academics, students and members of the media. We plan to "go live" with the first component June 01, 2005. Your input is welcome. See you all online at www.childhoodcancer.ca.

Upcoming Events:

ICCCPO/SIOP Conference, September 20th-24th, 2005, Vancouver

The next ICCCPPO conference and Annual General Meeting will be held this September in Vancouver. For the first time, the meeting will be shared completely with the International Society of Pediatric Oncology (SIOP). Meet other parents, survivors, cancer support people and professionals. Register through the SIOP Web site at www.siop.nl/siop2005. Get more information from this source or the International Confederation of Childhood Cancer Parent Organizations at www.icccpo.org

Summits of Hope

May to June, exact date to be confirmed - see article page 3.

Home Sweet Home Concert

May 15th at the Walper Terrace Hotel, Kitchener, ON. (page 2.)

The R.O.C.K Ride

July 9th 2005 Cambridge Ontario - see article page 3.

"A Taste of the Rebound Center" Conference

Conference May 13th to May 15th Oakville Ontario

Gala Dinner June 4th Toronto, Ontario - see notice this page.

Childhood Cancer Foundation 2005 Gold Ribbon Gala

Toronto - October / November 2005 (final date to be confirmed)

RealTime Cancer "Retreat Yourself" retreat for young cancer survivors

A free retreat for young cancer survivors to be held September 2-5, 2005, St John's, Nfld. - see article page 2.

The Foundation aligns with CCPHOD

CCPHOD: the Council of Canadian Pediatric Hematology / Oncology Directors and the Childhood Cancer Foundation join together to help Canadian families.

The Childhood Cancer Foundation is proud to announce our new formalized partnership between the Foundation and the Council of Canadian Pediatric Hematology / Oncology Directors (CCPHOD). This relationship marks a great step in the Foundation's mandate to ensure that funding reaches hospitals and research centres across Canada. The funding will aid projects that represent the very best research focusing on childhood cancers and blood diseases.

CCPHOD is an incorporated, not-for-profit organization comprising the Directors of the 17 pediatric hematology / oncology programs in Canada. These 17 hospitals and care centres are: Vancouver, Edmonton, Calgary, Saskatoon, Winnipeg, Regina, Ottawa, Kingston, Toronto, Hamilton, London, Montreal (Ste. Justine Hôpital and Montreal Children's Hospital), Sherbrooke, Quebec City, Halifax and St. John's. This pediatric cancer care network represents a giant step in the Childhood Cancer Foundation's mandate to aid families throughout Canada in the fight against pediatric cancers.

All funding from the Childhood Cancer Foundation given to CCPHOD will be applied to program areas within the Council's mandate and objectives, which include the support of research related to childhood cancer and serious blood diseases (including stem cell transplantation).

While finding a cure for childhood cancer and blood diseases is most important, the need to support research based on raising the quality of life for survivors has also been identified. We have truly come to a time when we recognize the need to treat the whole patient...including the family. This includes research based on reducing side effects from therapy or increasing ability to deal with these side effects.

Contact

Produced by the Childhood Cancer Foundation - Candlelighters Canada. Articles and material gratefully received by Mary Lye, Director, Media and Communications.

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Adult Survivors of Childhood Cancer



"A Taste of the Rebound Center" Conference

Friday, May 13th to Sunday, May 15th, 2005
Chartwell Baptist Church - Oakville, Ontario
The Rebound Center; What, Why, How and Where? -
Andrew & Jill Sprawson and Survival Panel
The Man who made it Possible! - Jonathan Sprawson
Prevention; an Underlying Goal! - Dr. Freddy So
Fatty Acids and Detoxification; the Life Connections! - Paul Beattie
Promoting Environmentally Safe Products! - Companies supporting the Center
The Irony of Childhood Cancer; Tragedy Brings New Vision! - Dr. Eleanor Pask
Organic Food, a Children's Program and a Walking Tour of the Center
and

The "New Life" Dinner Fundraiser

Saturday, June 4th, 2005
St. Andrew's Club
(27th floor of the "Sunlife" building) - Toronto, Ontario
Elegant Atmosphere
Live Music
Tantalizing Hors D'oeuvres
Exquisite 3 Course Meal served with Wine
Delectable Dessert
Survivors' "home grown" Talents
Gifts of appreciation, handcrafted by Survivors

Come, Join Us and Help Adult Survivors of Childhood Cancer
Thrive and not Just Survive!

Please Call Rebounders Canada at 1 877 330-7836 to register for the
Conference or purchase tickets for the Dinner!