

Encouragement and Support



2002 ▶▶ Annual Report

Childhood Cancer Foundation Canada
Candlelighters

Vision for the Future

2002 ►► Messages from the CEO and Chairman of the Board



Kal Tobias
President & CEO

I wanted to take this opportunity to introduce myself to the many supporters of The Childhood Cancer Foundation who regularly read our annual report.

My name is Kal Tobias and I started as President & CEO of this charitable foundation in January, 2003. My background is somewhat different from the many leaders of charitable foundations as I come directly from corporate Canada where for over 18 years I was the President & CEO of a major

international supply chain management and logistics company.

A personal loss has caused me to rethink my role in society, and I have decided to help build hope for those suffering from the ravages of cancer. The Childhood Cancer Foundation is an entity that has massive potential, and my role is to liberate that potential for the good of the thousands of kids across Canada who battle cancer every day. I believe that with my business skills I will be able to make a difference and turn the Childhood Cancer Foundation into this nation's leading advocacy organization on behalf of children with cancer.

I would like to share with all of you the vision for the future and some of the major steps and accomplishments we have realized since January, 2003.

■ We have finalized the strategic alliance with the Council of Canadian Pediatric Hematology/Oncology Directors. This group of world-class medical oncologists is in the process of building, in conjunction with the Foundation, a unique research model whose goal is to enhance the rate of survivorship for kids battling cancer.

■ We have created within the Childhood Cancer Foundation an Advisory Council to deal with issues of advocacy. The Advisory Council will work towards forging alliances with other like-minded groups to raise awareness for pediatric cancer and lobby governments, at all levels, to spend more on research.

■ We have reorganized the way we raise funds and are creating a corporate Canada program to win the support of many corporations across Canada who support our vision and long-term strategy.

■ We held our first major event since I started here, and a group of passionate men cycled across Canada to raise awareness and funds for our Foundation. The Coast 2 Coast Against Cancer was a spectacular success and generated over \$500,000 for cancer research. This is the first of many planned events staged by corporate Canada on behalf of the Childhood Cancer Foundation.

The above are a few of the many activities we are aggressively pursuing on behalf of our prime constituents: kids with cancer and their families.

The future is brighter than it's ever been. Our focus and mandate is clear. Our goals are clearly articulated and conform to accepted business practice. We will succeed, raise the bar for our constituents and consolidate the many voices across the country that will speak on behalf of kids with cancer.

I am proud to be here and to be leading the most dynamic foundation operating in Canada today.

Thank you for your continued support.



Val Figliuzzi
Chairman of the Board

It is the courage and determination of children diagnosed with cancer, and the memories of those who have not survived, that motivates the Childhood Cancer Foundation to raise the bar and strive for excellence. We are reminded everyday of why our task is so important and never falter in our commitment to these children.

As I look back on another year, I feel compelled to recognize the individuals that help to impact the lives of children with cancer and their families. I am thrilled to see the continued dedication and support of our many donors, our board members, volunteers and staff. Thank you all for your tireless efforts!

In 2002, we continued to fine tune our core strategies and strengthen our role in advocacy and research. Our evolving relationship with the Canadian Council of Pediatric Hematology Oncology Directors provides us with the opportunity to develop a framework that will effectively address the research needs of children with cancer. In addition, the completion of our national needs assessment provided us with insight as to how we and our programs and services are viewed by our stakeholders. This information, along with our initiatives to secure solid strategic partnerships with stakeholders, will guide us in our efforts to build national awareness and to provide the support and services our families need.

We have also focused on nurturing our corporate sponsors. The Bay has continued to be our lead sponsor and has supported many of our programs with zest and vigour. Sponsors such as the Imperial Oil Foundation and RBC Foundation remain an integral

part of the Back to School Program.

As with all things, change is inevitable, and 2002 heralded the beginning of another era at the Childhood Cancer Foundation. In our efforts to grow and evolve as a vibrant organization, the board recognized the need to refine our objectives and explore ways to maximize our potential in order to secure our future success. Kal Tobias, our President & CEO, who joined the organization in 2002, has a solid business focus and will be instrumental in leading the change. In addition, our dedicated, dynamic staff comprised of old and new employees are poised to make a lasting impression at the Foundation. We are all looking to the future with an exciting new sense of vision and direction.

We continue to be guided by those we serve in making the ultimate difference in the lives of children with cancer. I applaud all our donors for their commitment to the cause and encourage them to increase their resolve to help us win this battle against childhood cancer.

Year in Review

2002 ►► Support



Parent & Survivor Support Groups

The network of support groups across Canada that we ally with, play an important role, by continuing to offer their unique services and support to families experiencing childhood cancer first-hand. Their services range from experience sharing, newly diagnosed family mentoring, bereavement support, to workshops and social nights. We were excited to see new members take the place of those who had moved on. In 2002, some groups' teams grew in size as more members took on roles of responsibility. One of the groups (Rebounders Canada) took a huge leap forward as they began to plan the building of their very own centre. We also developed a new fund to encourage the support groups to develop a proper plan that could lay a solid foundation for the future of their group. The "Infrastructure Fund" application was sent out to all the support groups over the summer, and we selected seven recipient groups based on their future plans and existing operating model. We hope that this fund will help groups to grow and show smaller, newer groups that it is possible to create strong, effective groups.

Teen Network

Teen Net has continued to develop as a peer-mentoring network that links teens who have been influenced by the Childhood Cancer Foundation with newly diagnosed teens in an online capacity to share knowledge and experiences.

Over the summer of 2002, the Childhood Cancer Foundation brought a group of Teen Net members from all over Canada to participate in the Teen Net Retreat at Mentor College's Outdoor Education Centre in Muskoka, Ontario. These teens, who were all survivors of childhood cancer, or reconnected with their peers and met to discuss long-term goals and develop new initiatives that could be implemented to better serve the Teen Net and its members.

The feedback was immense and quite educational for a lot of the new staff that came on board that year. Thank you to Mentor College for supporting the teens and this worthwhile program.

The Interlink Community Cancer Pediatric Nurses (Ontario)

In 2002, the Interlink Nurses were able to secure some long-term funding for the program through the Canadian Government. It is a good sign that others are recognizing the value in having nurses who can deal with the socio-psychological aspects of childhood cancer. Though the Interlink Nurses have gained self-sufficiency, we wish them nothing but continued success. We hope that together we can share this model with the other provinces and push to see it become a national effort.

The Touch the Sky Kit

This program continues to provide any newly diagnosed child in Canada a therapeutic guided imagery kit. It contains workbooks and tapes for both parents and children to help them cope with the many aspects of childhood cancer. The kit also acts as an introduction to our organization and prepares the family as they begin this new journey together. In order to keep the kit current and ever-evolving, in 2002, we added some new items to the kit, such as our Childhood Cancer Foundation bandana, health record notebook, a copy of our own publication, "Cory the Caterpillar" and a short children's book "Eating Healthy."

The Back To School Program

For a child with cancer, returning to school can be an intimidating task. In many cases, these children have changed dramatically in their appearance (ie. weight gain or hair loss) due to the treatments they have undergone. That is why we created the Back to School Program to help children ease their way back into the classroom setting.

Each traveling kit is equipped with books, videos and interactive games that explain childhood cancer, its effects and how others can help the child. It assists peers and teachers to create a positive and supportive environment for the child, while helping to alleviate fears and dispel myths. Once a kit is requested, the class has it for one month, and a social worker or nurse usually accompanies the kit when it arrives to explain its contents and usage to the teacher and the class.

In early 2002, we rolled out our first production of 120 kits right across the country. We then moved to secure distributors in every province to ensure local supply and prompt response when we receive a request.

JAN. Highlight

The Bay's Sparkles Bear has another phenomenal holiday season and raises an incredible \$434,495 for the Childhood Cancer Foundation. ✨

Year in Review

2002 ▶▶ Support



Bursaries

The battle against childhood cancer often takes years out of the normal educational development of our kids. To help them on their way to making the most out of their second chance at life, we offer bursaries as they move on to college or university.

Ten students received bursaries in 2002 from the Childhood Cancer Foundation. These 10 recipients have experienced childhood cancer, some of whom are still in active treatment while pursuing higher education. The bursary works to help offset some of the costs of school and allow them to focus on their chosen programs. We hope to maintain a link to them so that we can share their success stories with others.

We would like to take this opportunity to congratulate all this year's recipients and wish them much success as they begin their post-secondary education.

2002 Bursary Recipients

Megan Beach Calgary, Alberta; **Jason Campbell** Ottawa, Ontario; **Mitchell Harrison** Sudbury, Ontario; **Selena MacDonald** Dorchester, New Brunswick; **Shelley Mitchell** Cornerbrook, Newfoundland; **Brett Mopak** Eston, Saskatchewan; **Amy Peters** Mount Denson, Nova Scotia; **Christina Racippo** Toronto, Ontario; **Pamela Schultz** Landmark, Manitoba; **Gabriela Young** Osoyoos, British Columbia.

Resource Centre

Our Resource Centre continues to offer over 400 audio/visual and written resources. All resources are offered at cost, and the only other expense the buyer incurs is shipping. In 2002 we produced an up-to-date, condensed version of our catalogue in order to better promote the Resource Centre. We decided to spread the word on an international level by promoting our catalogue at the International Society of Pediatric Oncology conference held in Portugal this past September. We were thrilled with the response as cancer groups called or e-mailed for more information and placed orders from all over the world.

Newsletter

Contact, our national newsletter, has become quite multi-faceted in trying to meet the needs of our varied readership. While trying to maintain its national perspective, we try to: a) maintain a level of practical, hands-on information that focuses on advice, tips or suggestions that families and/or support groups could readily use and benefit from immediately; b) offer regular updates on programs and services for our corporate sponsors so that they can see the good their support is doing; and c) keep our other various stakeholders informed on the progress of our organization as we strive to impact childhood cancer.

Contact is still free to anyone who joins our distribution list. You can be part of the mailing list by simply e-mailing staff@candlelighters.ca and sending your mailing address.

Website

Our website which started as a Nortel Networks/high school initiative, has developed and grown over the past year. We now offer a comprehensive list of our support groups right across Canada. Now anyone looking for support in their community can search the list and contact someone nearby that can offer help at the local level. We maintain this list for accuracy and add new contacts as they arise. To also keep people up-to-date on our activities, we have expanded into a new area called "Media." Now you can download many of our print materials (ie. newsletters, annual reports) off the website as well as see the types of press releases we have put out to inform the media of our activities.

Partnerships

We have continued to build on our vast network in order to unite more voices together in our cause. One partnership that we forged in 2002 was with the Canadian Council of Pediatric Hematology/Oncology Directors. This group of directors represents the 17 hospitals/treatment centres across Canada that treat children with cancer. These centres are the only ones conducting clinical trials and testing treatment protocols with children.

As part of our mandate to impact the lives of all children in Canada living with childhood cancer, we believe this new partnership will give us even greater reach and the ability to meet the increased demands for our programs and services in the future.

APRIL Highlight

In the summer of 2002, the Back to School Program was the first program in our history to be branded by the program's long-term corporate sponsors: the Imperial Oil Charitable Foundation and RBC Foundation.



Year in Review

2002 ▶▶ Research



Research Partners

Adult cancer research results in breakthroughs that are too harsh to be transferred over to childhood cancer treatments. Conversely, childhood cancer research breakthroughs can be immediately applied to adult cancer treatment with instantaneous results. When looking at research in this light, it makes one fact all too clear - a greater push towards pediatric oncology research must be implemented.

We foresee the partnership with the Canadian Council of Pediatric Hematology/Oncology Directors as being a big part of the research picture. Initially the funds will be used to develop an effective infrastructure. And once this creates an effective research model, we see 100% of the monies raised for research being directed to research grants and fellowships that will see a national impact on childhood cancer.

In 2002, our partnership with the Canadian Institute of Health Research (CIHR) continued to support these researchers in the field and we are pleased to pass on their findings.

Gregor Reid (B.C Research Institute for Woman and Children's Health)

Health Development of Novel Strategies to Enhance Anti-Leukemia Immune Responses

Dr. Reid and his lab focused their research on finding ways to trigger the patient's immune system to help fight leukemia. Specifically he worked on pre-B acute lymphoblastic leukemia, the most common cancer in children. Their studies used two approaches. Firstly, they looked at the ways in which leukemia cells hide from the immune system and found that there are differences between different types of leukemia which suggests that some types will be more susceptible to an attack by the immune system. Secondly, they tried to find ways to make the leukemia cells more visible to the immune system. In the end, they were able to develop two distinct approaches that led to higher rate of leukemia cells destroyed by the immune system. This team hopes that through their findings, doctors will develop newer treatments which will fully use this greater cell detection ability and make children healthier faster in the safest way possible. Gregor Reid completed his fellowship this year and we wish him continued success in the future.

Cristina Tognon (B.C Research Institute for Woman and Children's Health)

Human Model System for Congenital Fibromyosarcoma (CFS)

In 2002, Dr. Tognon and her lab discovered a new way to diagnose CFS tumours. Prior to this breakthrough, these tumours were often mistaken for a different deadlier tumour, which aggressively attacks the body and requires powerful chemotherapy. By making a distinction between these two types of tumours, children with CFS tumours can now be treated appropriately with surgery and not undergo such harsh and unnecessary chemotherapy.

Cristina still has one more year on her fellowship and we are encouraged by her progress thus far. We hope many more breakthroughs arise from her work.

Needs Assessment and Program Evaluation (NAPE)

The summer of 2002, the Childhood Cancer Foundation underwent a national needs assessment to gain a proper national perspective of how this organization was viewed by all its stakeholders. This needs assessment was seen as essential for the organization to properly chart its direction over the next few years and to ensure solid long-term growth.

Our market segments were defined as "Key Stakeholders", "Allied Professionals", "Families", "Group Leaders", and "Teen Network." Through a detailed process, a research team collected the information, reviewed it and analyzed it. By the end of 2002, the team compiled a finalized report and forwarded it to the Board of Directors to vote on the proposed recommendations. The report gave a very eye-opening perspective on how this organization is viewed across Canada and will most certainly help us to better serve our stakeholders and their varied needs more effectively at a national level.

JUNE Highlight

19-year-old Calgary teen, Ryan Correy, cycles over 14,000 km across Canada and the U.S. to raise \$12,500 for the Childhood Cancer Foundation. The trek took 3 months, but Ryan showed us that anything is possible and displayed an incredible amount of courage to complete the trip.



Summarized Financial Statements

2002 ►► Financial Position, Revenues & Expenses



Financial Position

| Assets | 2002(\$) | 2001(\$) |
|-------------------------------|----------|-----------|
| Current | 927,011 | 856,517 |
| Property, Plant and Equipment | 18,465 | 212,738 |
| | 945,476 | 1,069,255 |

| Liabilities | 2002(\$) | 2001(\$) |
|---------------|----------|-----------|
| Current | 551,461 | 908,010 |
| Fund Balances | 394,015 | 161,245 |
| | 945,476 | 1,069,255 |

Revenues and Expenses

| Revenues | 2002(\$) | 2001(\$) |
|--|-----------|-----------|
| Fundraising Revenue | 1,904,018 | 1,628,360 |
| Lottery | 174,834 | 204,703 |
| Resource Centre | 16,104 | 12,958 |
| Amortization of deferred contributions | 381,797 | 5,243 |
| | 2,476,753 | 1,851,264 |

| Expenses | 2002(\$) | 2001(\$) |
|-------------------------|-----------|-----------|
| Administration | 225,783 | 368,303 |
| Consulting and licences | 171,563 | 117,821 |
| Fundraising | 938,091 | 425,995 |
| Interlink | 323,746 | 174,393 |
| Parent & family support | 102,257 | 149,107 |
| Public education | 106,765 | 202,698 |
| Resource Centre | 51,667 | 49,986 |
| Research | 113,003 | 110,948 |
| | 2,032,875 | 1,599,251 |

Excess of Revenues Over Expenses

| Amortization | 2002(\$) | 2001(\$) |
|----------------------------------|----------|----------|
| Before amortization | 443,878 | 252,013 |
| Amortization | 211,108 | 168,108 |
| Excess of revenues over expenses | 232,770 | 83,905 |

Note

To request a copy of the full 2002 financials, for the year ended September 30, 2002, please contact our office via email at: alee@candlelighters.ca



Auditors' Report

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AUDITORS' REPORT ON SUMMARIZED FINANCIAL STATEMENTS

To the Members of the Candlelighters Childhood Cancer Foundation Canada/
La Fondation Des Eclaireurs Pour Le Cancer Dans L'Enfance Canada

The accompanying summarized statement of financial position and statement of revenues and expenses are derived from the complete financial statements of The Candlelighters Childhood Cancer Foundation Canada/La Fondation Des Eclaireurs Pour Le Cancer Dans L'Enfance Canada as at September 30, 2002 and for the year then ended on which we expressed a qualified opinion in our report dated February 12, 2003. In common with many charitable organization's, the organization derives revenues from donations and lotteries, the completeness of which are not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the organization and we were not able to determine whether any adjustments might be necessary to donation and lottery revenues, excess of revenues over expenses, assets and fund balances. Our opinion stated that except for the effect of adjustments, if any, which we might have determined to be necessary had we been able to satisfy ourselves concerning the completeness of the donation and lottery revenue, the complete financial statements are, in all material respects, fairly presented in accordance with Canadian generally accepted accounting principles. The fair summarization of the complete financial statements is the responsibility of management. Our responsibility, in accordance with the applicable Assurance Guideline of The Canadian Institute of Chartered Accountants, is to report on the summarized financial statements.

In our opinion, the accompanying financial statements fairly summarize, in all material respects, the related complete financial statements in accordance with the criteria described in the Guideline referred to above.

These summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on the organization's financial position, results of operations and cash flows, reference should be made to the related complete financial statements.

Williams & Partners

CHARTERED ACCOUNTANTS LLP

Markham, Canada
February 12, 2003



SEPT. Highlight

Through our partnership with the Raptors Foundation and their "50/50 ticket draws," a solid group of our volunteers helped to sell the most 50/50 tickets in Raptors' Foundation history and gave away a single winning ticket prize of over \$6,000. ✦

Treasurer's Note

The Childhood Cancer Foundation's financial report for fiscal year 2001-2002 reflects an organization that continues to strengthen financially. We posted our second straight year of operating surplus thanks to the continued support of the Bay Sparkles Fund. Our Balance Sheet demonstrates our long term financial stability as we continue our research and advocacy programs in favour of childhood cancer. We would like to take this opportunity to express our sincere thanks to those organizations and individuals across Canada who have entrusted us with the resources to support the crusade against childhood cancer.

Glenn Fraser, MBA, CA - Treasurer of the Board

Acknowledgement of Supporters

2002 ►► Our Valuable Partners



Imperial Oil
Foundation

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Golfers Green
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