



## **Candlelighters Appoints New Chief Development Officer**

July 2003

In our ongoing efforts to bring quality people to this dynamic and diverse team, we are pleased to announce that William Pace will be joining us as our new Chief Development Officer. Starting June 16<sup>th</sup>, 2003, William will champion the design and execution of new fundraising and revenue development programs which will be instrumental in the achievement of our new financial goals.

With over 7 years of experience in the not-for-profit sector, William has an extensive background in fundraising and marketing, corporate communications and strategic planning. Previous to Candlelighters, he held senior staff and consulting positions with a variety of healthcare, educational and community service organizations, serving most recently with The Easter Seal Society as Manager of Corporate Alliances.

Prior to his career as a fundraising and marketing professional, William spent 6 years in the private sector as an account executive and senior manager in the areas of integrated corporate marketing and communications as well as managing a variety of special events and public relations programs.

William is eager to look ahead to the opportunity of improving Candlelighters fundraising and revenue development programs and creating an effective long-term strategy that will position the organization as a "top-of-mind" choice for Canada's corporate, foundation and individual donors.

Please help me in welcoming him on board,

A handwritten signature in black ink, appearing to read "Kal Tobias". The signature is fluid and cursive, with a long horizontal stroke at the end.

Kal Tobias  
President & CEO