

Final

News Release

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CHILDHOOD CANCER FOUNDATION-CANDLELIGHTERS CANADA LAUNCHES CANADA'S ONLY NATIONAL CHILDHOOD CANCER WEB-SITE IN HONOUR OF INTERNATIONAL CHILDHOOD CANCER WEEK

Toronto, ON -- The Childhood Cancer Foundation - Candlelighters Canada today announced that it has launched the only Canadian web-site dedicated 100% to childhood cancer.

The enhanced technology platform powering www.candlelighters.ca now delivers more than 95% of the content with a single click. This faster, easier access makes it more convenient for anyone to use the site, and is designed to build on the number of resources available. Testing and analysis has been conducted to ensure maximum eye appeal and user-friendliness of every pixel on every web page.

The site, which is being launched in honour of International Childhood Cancer Day, will focus on the needs of the child and their families. Key features of the site are information on Candlelighters and childhood cancer, updates and status of research in Canada and from around the world, programs offered by Candlelighters, parent /teen support groups, resources available to the patient and their families, donation information and the Candlelighters' Resources Catalog which allows the individual to select and purchase an array of books that focus solely on childhood cancer,

The childhood cancer resource centre store is the first of its kind in Canada and provides and over 400 pieces of information on everything from types of childhood cancer, understanding chemotherapy and radiation, clinical trials, bone marrow transplants, bereavement and palliative care, nutrition and cookbooks" On January 15th, 2002, parents from all over the world united in a common cause – to raise awareness of children with cancer, " said Betty Ferreira, CEO Candlelighters. "At Candlelighters, we were quick to realize that very little information and resources were available to the public and made it our mandate to fulfill these needs. By launching our new web-site in International Childhood Cancer Awareness Week, we are taking a major step in providing access to information."

Candlelighters acknowledge s Nortel Networks and the following schools, Michael Power, St. Joseph High School, and Father Michael Goetz Secondary School for their dedication and expertise in the development of the new Resource Centre Catalogue and online store.

We are proud to be associated with strong community partners like Nortel

Networks, Michael Power St., Joseph High School, and Father Michael Goetz Secondary School. It is through these partnerships that we are able to offer these programs and services to families across Canada and Internationally.

Nortel Networks strong commitment to global communities through corporate giving and international programs that share financial resources, expertise and equipment to harness the power of the internet to solve community challenges.

Along with the substantial research from our partners, the redesign of Candlelighters.ca also leveraged Scotiabank's online security resources and expertise. Scotiabank, who will host the Candlelighters.ca site also makes use of Internet security methods that act to encrypt or "scramble" the information that passes between your computer and the Bank's computers. This prevents others from being able to read or tamper with your activity.

Secure Socket Layer (SSL), is an encryption method that makes use of high-security Internet browsers from Microsoft* and Netscape**. It has become an industry standard security system due to its widespread use by banks and retailers who offer transactional services on the Internet.

With SSL, you can securely access Candlelighters online service from any computer with an Internet connection and a recent browser. This is convenient to those who wish to conduct banking from more than one computer (i.e. from home and from work).

The Childhood Cancer Foundation ~ Candlelighters Canada is a national volunteer organization dedicated to improving the quality of life for families experiencing the effects of childhood cancer, through the provision of resources, parent support and the promotion of research.

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