



Childhood Cancer Foundation- Candlelighters Canada Appoints New President/CEO

Toronto, ON - May 10, 2004; The Board of Directors of The Childhood Cancer Foundation- Candlelighters Canada is pleased to announce the appointment of David M. Stones to the position of President and CEO, effective May 11th, 2004. The Childhood Cancer Foundation is Canada's only national charitable organization focused completely on childhood cancer issues, directing a strategic program of pediatric oncology research funding, advocacy and information support toward improving the quality of life for children with cancer and their families.

As a business and marketing/communications professional, David Stones brings to the CEO position an accomplished track record of executive leadership in each of the private, public and not-for-profit sectors, largely in the areas of health and finance.

Most recently, Mr. Stones held the position of Vice President, Marketing and Communications with Mount Pleasant Group of Companies, one of the country's largest providers of bereavement related services. Prior to that, David was National Director, Marketing and Communications for the Canadian Cancer Society/National Cancer Institute of Canada, where he also had responsibility for national revenue development for most of his five year tenure.

David's broad business experience, together with his applied knowledge of brand management, strategic relationship building, media and public relations, and fund development will serve the Foundation well as it seeks to build its influence base and profile across Canada.

David's understanding and appreciation of Canada's cancer control system will also be of immediate benefit to the Foundation in the pursuit of its business agenda.

Ian Young, Board Chair